

REP HEADLINE# 6183753 TRF# 321742 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 7: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! NOV2/12 14.33  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WPXI-TV \*\*\*

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA REP.# OFF.# 18 SALESMAN #  
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE  
7669 STAGERS LOOP SALES PRSN WA- CHERYL BLAIR  
DELAWARE, OH 43015

ORDER # CONTRACT # 6183753 CLASS: NATL. LOCAL REGIONAL  
PRDCT KEITH ROTHFUS EST#2409 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT1/12 NOV6/12 WK-6  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 14.33

REP: TO JEN  
FR LINDSEY FOR CHERYL  
M15 OK  
TTLS \$106,950  
PLEASE CONFIRM, THANKS!

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	S		700A-800A	30		\$475.00	10/8	10/12	3		M-F	3
31	S		700A-800A	30		\$475.00	10/15	10/19	3		M-F	3
31	S		700A-800A	30		\$475.00	10/22	10/26	2		M-F	2
31	S		700A-800A	30		\$475.00	10/29	11/2	2		M-F	2

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 2409  
PROGRAM : TODAY



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 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 14.33  
 \*\*\* WPXI-TV \*\*\* \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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48	S		600P-630P	30		\$1,000.00	11/5	11/5	0		MON	0
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PROGRAM : NEWS

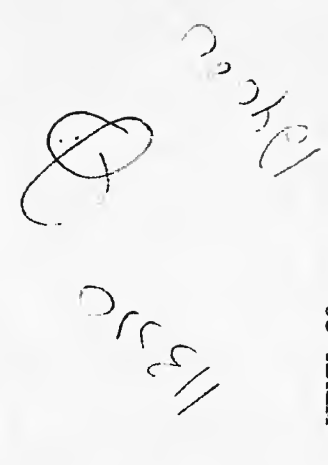
53	S		730P-800P	30		\$1,250.00	11/5	11/5	0		MON	0
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PROGRAM : WHEEL

STATION MAKEGOOD OFFERS:

M15 OK'D BUY#31 MISSED:M-F/700A-800A OCT29 30S \$475.00 (NOV1/12)  
 BUY#32 MON/700A-800A NOV5 30S \$475.00  
 BUY#44 M-F/530P-600P OCT29 30S \$800.00  
 BUY#47 M-F/600P-630P OCT29 30S \$1,000.00  
 M-F/600P-630P OCT29 30S \$1,000.00  
 MON/600P-630P NOV5 30S \$1,000.00  
 MON/730P-800P NOV5 30S \$1,250.00  
 OFFER:SAT/330P-730P NOV3 30S \$5,000.00 PLS ADVISE.  
 & FRI/1200N-1230P NOV2 30S \$500.00  
 & MON/1200N-1230P NOV5 30S \$500.00  
 CMT:NEWS AND FOOTBALL  
 CMT:SPTS ARE BOOKED-T HK JEN

OCT/12	68350.00	NOV/12	38600.00	CONTRACT TOTAL	106950.00
				TOTAL SPOTS	125



MARKET TOTALS \$342,403 WPXI 26% KDKA 34% WTAE 25% WPGH 13% CABL 0% WPCW 2% WPMY 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6183753 TRF# 321742 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 7: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 11.32  
\*\*\* WPXI-TV \*\*\*

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PRDCT KEITH ROTHFUS EST#2409 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT1/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 11.32

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M15 UNRESL BUY#31 MISSED:M-F/700A-800A  
BUY#32 MON/700A-800A  
BUY#44 M-F/530P-600P  
BUY#47 M-F/600P-630P  
BUY#48 M-F/600P-630P  
BUY#53 MON/600P-630P  
MON/730P-800P

OFFER:SAT/330P-730P  
& FRI/1200N-1230P  
& MON/1200N-1230P

CMT:NEWS AND FOOTBALL

CMT:SPTS ARE BOOKED-T HK JEN

OCT29  
NOV5  
OCT29  
OCT29  
OCT29  
NOV5  
NOV5  
NOV3  
NOV2  
NOV5

30S  
30S  
30S  
30S  
30S  
30S  
30S  
30S  
30S  
30S

\$475.00  
\$475.00  
\$800.00  
\$1,000.00  
\$1,000.00  
\$1,000.00  
\$1,250.00  
\$5,000.00  
\$500.00  
\$500.00

(NOV1/12)

PLS ADVISE.

CONTRACT TOTAL 106950.00  
TOTAL SPOTS 129

# Preemption Report - Detailed

Wednesday, October 31, 21 3:51:20 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Date Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 321742

Advertiser: Pol/K Rothfus/R/Congress (13160)

321742.45.0.2	Political	Open	10/31/12	1:05pm	10/29/12	\$475.00	7A - 8:00:00AM	:30	4	X	X	X	X	X	WPXI	TODAY 7-8A/31	10/03/12-11/05/12	06183753
321742.46.0.1	No Avail	Open	10/31/12	3:48pm	11/5/12	\$475.00	7A - 8:00:00AM	:30	1						WPXI	TODAY 7-8A/32	10/03/12-11/05/12	06183753
321742.73.0.1	Political	Open	10/31/12	1:57pm	10/29/12	\$800.00	5:30P - 6:00:00PM	:30	3	X	X	X	X	X	WPXI	NEWS 530-6P/44	10/03/12-11/05/12	06183753
321742.79.0.1	Political	Open	10/31/12	2:52pm	10/29/12	\$1000.00	5:58:34P -Channel 11	:30	3	X	X	X	X	X	WPXI	NEWS 6-630P/47	10/03/12-11/05/12	06183753
321742.79.0.2	Political	Open	10/31/12	2:52pm	10/29/12	\$1000.00	5:58:34P -Channel 11	:30	3	X	X	X	X	X	WPXI	NEWS 6-630P/47	10/03/12-11/05/12	06183753
321742.80.0.1	No Avail	Open	10/31/12	3:40pm	11/5/12	\$1000.00	5:58:34P -Channel 11	:30	1						WPXI	NEWS 6-630P/48	10/03/12-11/05/12	06183753
321742.88.0.1	No Avail	Open	10/31/12	3:41pm	11/5/12	\$1250.00	7:30:04P -WHEEL OF FORTUNE	:30	1						WPXI	WHEEL 730-8P/53	10/03/12-11/05/12	06183753

Totals for: Pol/K Rothfus/R/Congress (13

Totals for: 321742

Preempt Count: Z  
Preempt Count: Z

11/3  
Putt ND 330-7348  
5000 line 120  
11/2 12N 11/2 500 line 121  
11/2 12N 11/5 500 line 122  
11/5

(M)